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## BUSINESS

### Portable cell phone chargers in stores soon

BY MARTHA MCKAY

The Record

HACKENSACK, N.J. – At the Consumer Electronics Show, which ended Sunday in Las Vegas, the electronics guys had come to hawk their latest project, a practical gadget called the Turbo Charge.

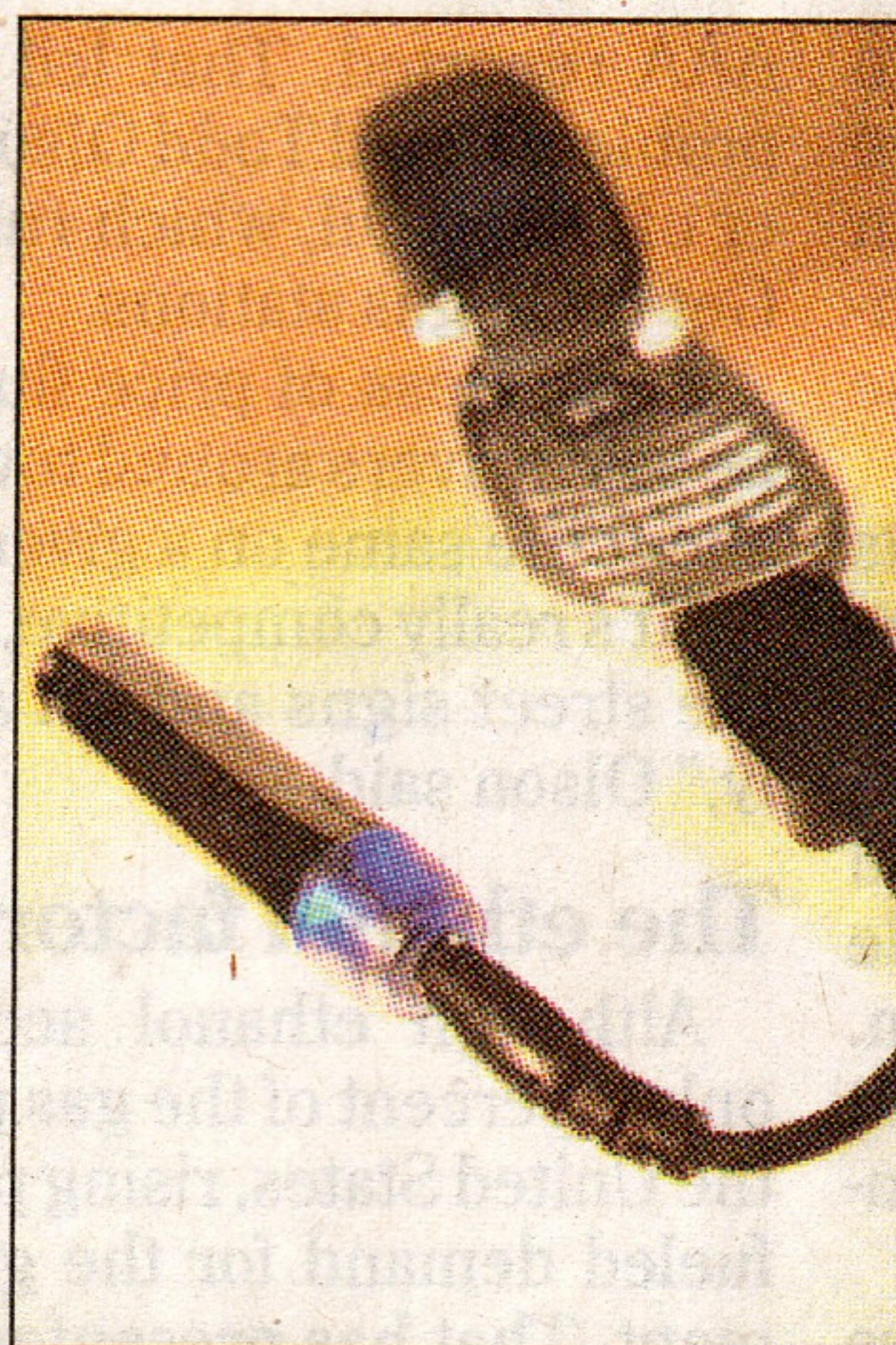
Plug it into your cell phone when it runs out of power and, using a AA battery, it gives you up to two hours of talk time.

The man behind the Turbo Charge, Norman Docteroff, said the idea came to him while on a business trip. He'd forgotten his charger and was trying to use a rival product (Cellboost) that gives an emergency charge to a wire-

less phone. The frustration came when Docteroff tossed the Cellboost into the trash – it's only good for a single charge.

Docteroff's high-tech team equipped the Turbo Charge with the ability to send the right amount of power to a phone or personal digital assistant. They also worked to get the price low: It costs less than \$20.

Within two weeks, the device is slated to appear on shelves in major electronics and retail stores, according to Fairfield, N.J.-based Voxred International, Docteroff's company, which manufactures the Turbo Charge.



CARMINE GALASSO / KRT

**The Turbo Charge gives you up to two hours of talk time when your cell phone battery is low.**